

March, 2020



## Letter from President

Brené Brown said it best in *Dare to Lead*, “Integrity is choosing courage over comfort. It’s choosing what’s right over what’s fun, fast, or easy, and it’s practicing your values, not just professing them.”

An interpersonal situation at work this past month prompted me to open the discussion about workplace communication. As the staff digested the incident, we began to question every interaction with that person and it consumed the office for a brief period of time.

The incident started with one colleague but eventually every staff member was weaved into their story. Fortunately, READ Saskatoon has the best leadership team I have ever worked with and if it wasn’t for their quick decision making, this event could have torn us to pieces. To combat the tension in the office, our staff read the article [\*How to Speak up in a Meeting, and When to Hold Back\*](#). It is a thought provoking, quick and easy read. The author, Allison Shapira, offers three strategies for speaking up effectively and three warnings for when to hold back. This prompted some great discussion questions: How often do you speak up at meetings? Do you hold back when you feel uncomfortable? How often are you speaking for others in the room and when is that okay?

I learned this past month how quickly communication issues can lead to lapses in trust. “Trust is the glue that holds teams and organizations together. We ignore trust issues at the expense of our own performance and the expense of our teams and organization’s success” (Brené Brown). When a person puts their achievements above the organization, they may be willing to disregard the trust that connects colleagues and be willing to judge and accuse instead of ask questions.

I am an extraverted person, so speaking up is my way of life. I need to talk things through, bounce ideas off others, and most times I discover in the moment, through feedback, if an idea is worth advancing or if it should be tossed in the trash. Although there are many valid reasons people don’t want to speak up in front of others, we are all responsible for our feelings. As professionals we need to hold ourselves and each other accountable if we are stockpiling emotions and opinions. It is our job as leaders, from wherever you stand in your organization, to provide work cultures where people can choose courage.

Take care,

**Michelle Busa**

Chapter President

Are you ready for a challenge ??  
How many guests can you bring ??  
Over the next 12 months, the member who has the most referrals  
that join EWI , will win cold, hard cash !

\$ 250 !!



*The winner will be awarded at our EWI December 2020 Dinner meeting.  
In the case of a tie, the prize money will be split equally between winners.*

- 2019-2020 Officers & Directors**
- President**  
Michelle Busa, READ Saskatoon
- Vice President**  
Darlene Biggins, Individual Member
- Secretary**  
Fran Seidler, Hillcrest Memorial Gardens & Funeral Home
- Treasurer**  
Darlene Biggins (acting),  
**THIS COULD BE YOU !**
- Ways & Means**  
**THIS COULD BE YOU !**
- Membership Director**  
Susan Mowat, ClearTech
- Sergeant-at-Arms**  
Jennelle Wignes -Haaland, ClearTech
- Programs**  
Karen Skirten, Sable Consulting
- Director At Large**  
Sherry Buziak, MOBO Promotional Solutions
- ASIST Director**  
Joy Crawford, Individual Member
- Advisor**  
Sandra Miller, Individual Member







CONNECTIONS | CAREERS | COMMUNITY

**JOIN US!**  
**Wednesday March 18th**



**The Program:**

John Bath is Associate Professor of Art History and Co Director of the Digital Research Center at the University of Saskatchewan.

His research focuses on the material aspects of reading, particularly the visual design of textual forms and the intersection of print and digital.

He will begin his talk with a brief look at the life and career of Beatrice Ward,

who in 1932 became the first woman to speak at a meeting of the British Society of Typographic Designers.

Her talk, "The Crystal Goblet, or "Printing Should Be Invisible" has become the most well - known expression of the core principle of book design:

readers want to read the authors words not marvel at the printers craft.

We will look at the history of this idea and see how it continues to drive design (or the lack thereof) of books and e- books in the 21st century

**DINNER MEETING**

@ Winstons Pub  
243 21st Street East

5:00—Drinks & Networking

6:00—Dinner

6:45—Program

7:30pm—Adjourn Dinner Meeting

Cost:

\$45/Members

\$50/Guest

\$25/Student

Register by March 13th on  
[ewiofsaskatoon.ca/events](http://ewiofsaskatoon.ca/events)

**Connections, Careers,  
Community**

**Guests welcome!**



*Empower. Engage. Inspire*

## March Meeting – Wednesday, March 18<sup>th</sup>

Join us for a “Wee Bit of Irish Fun!”

Come get your green on and have some fun in a traditional pub with warm food, friends and an engaging speaker. As we will be surrounded by books that night, why not focus on Literacy, one of EWI’s core philanthropic tenets?

John will be sharing with us the history of book design as well as other aspects of reading.

For our meal, your choice of entrée includes either Fish & Chips, Lamb Stew or Meat Loaf.

If you have any friends, family, colleagues or clients that you want to introduce to EWI, then this would be a wonderful night to do so! Remember – we have that amazing cash incentive for the member who recruits the most new members this year!



**Directions: 243 21 St E. – Senator Hotel. Street parking is for a fee until 6pm.**





Dear Fellow EWI of Saskatoon Members!

**ROAD TRIP!**

If anyone is interested in travelling with me to Calgary on April 24<sup>th</sup> to attend EWI of Calgary’s largest annual event, the Hot Heels Fashion Show, and meet with the EWI Corporate Board from the US who is attending, please get in touch with me!

Would love some company on the drive and it would be a great opportunity to interact with the Corporate Board and our fellow EWI Sisters in Calgary!

Thanks!

Karen Skirten  
Program Director

# Executive Women International

Presents

# HOT HEELS

## Spring Fashion Show & Charity Fundraiser

In support of

*Safe Haven Foundation*

**Fairmont Palliser Hotel**  
Crystal Ballroom

Friday, April 24, 2020

11:00 - 2:00pm

**Tickets: \$79.00**

Lunch provided & cash bar



*Fashion Gone Wild!!*

Click [www.ewicalgary.com](http://www.ewicalgary.com) for tickets and information

*Fabulous Fashions, Exciting Door Prizes, Sensational Silent Auction and Raffles!*



**Sheri Beatty**  
Independent cabi Stylist



## Our Year Ahead



20-Nov-19

11-Dec-19

**Venue:** Delta by Marriott  
**Speaker:** Amanda Perrot, Grounded Goodness  
**Topic:** Her Story  
**Meal:** Scandinavian Buffet (Meatballs &/Or Salmon)

**NOTE: This is the 2nd Wed.**  
**Theme:** Christmas  
**Venue:** The Barn at Winds Edge  
**Speaker:** Rebecca Simpson, The Barn  
**Topic:** The First Year  
**Activity:** \$5.00 Ornament Exchange  
**Meal:** TBD

20-Jan-20

19-Feb-20

18-Mar-20

**NOTE: This is a Monday Nite!**  
**Theme:** Charity Nite  
**Venue:** Queen's House Retreat  
**Activity:** Making soup with Soup Sisters for the Homeless  
**Meal:** Appetizer, Salad, Soup, Glass of Wine

**Theme:** EWI...The Sizzle in Your Life.  
**Venue:** Willows Golf & Country Club  
**Speaker:** Morgan Hackl, Saskatoon Fire Chief  
**Meal:** BBQ Chicken & Rib Buffet

**Theme:** Literacy/St.Pats  
**Venue:** Winston's Pub Private Room  
**Speaker:** Jon Bath, UofS  
**Topic:** Why Does a Book Look Like a Book?  
**Meal:** Choice of Meatloaf, Lamb Stew or Fish & Chips

15-Apr-20

20-May-20

17-Jun-20

**Theme:** Marketing You!  
**Venue:** Manos Restaurant Private Room  
**Speaker:** Rosemary Stephenson  
**Topic:** How to Maximize your LinkedIn Profile  
**Meal:** Set Greek Menu with choice of starter

**Theme:** Spring!  
**Venue:** Solar Gardens  
**Speaker:** Sherry Buziak (TBC)  
**Topic:** Power of Promotional Goods  
**Meal:** Oven Baked Personal Pizzas

**Theme:** Marketing/Business Meeting  
**Venue:** Hillcrest  
**Speaker:** Preston Ciccione, William Joseph Communications  
**Meal:** Buffet (TBD)

Jul-20

19-Aug-20

16-Sep-20

No meeting this month!

**Theme:** Chapter Fundraiser  
**Venue:** Prairie Lily Dinner Cruise.  
 Boarding at 6pm, return by 8pm  
**Meal:** Served 3 Course  
**Family Members Welcome!**

**Theme:** "Members WANTED! - EWI Open House  
**Venue:** Park Town Hotel South Dining Room  
**Speaker:** Troy Cooper, Chief of Police  
**Meal:** Served Three Course meal with Chicken Supreme Entree

21-Oct-20

18-Nov-20

**Theme:** Board Installation  
**Venue:** Crossmount (TBC)  
**Speaker:** Erica Carleton, Edwards School of Business  
**Topic:** "What's Wellness Got to do with Women in Leadership?"  
**Meal:** Buffet (TBD)

**Theme:** Business Meeting  
**Venue:** Saskatoon Inn (TBC)  
**Speaker:** Barb Crowe, Ixtapa Travel  
**Topic:** Travel Safety  
**Meal:** Plated (TBD)

Friendly Reminder:  
 To remain a member in good standing you must attend at least 7/10 meetings per year (Oct - Sep)