

February, 2020



## Letter from President

Happy February! I know many of you have had a chance to sneak away somewhere warm, some as far as Ecuador!

Our board is busy this month planning for the **steak night on March 6<sup>th</sup>**. Doors will open at 5pm; dinner is at 6pm at the Henk Ruys Soccer Centre (the one in the north end). This is our second annual fundraiser and was a lot of fun last year! This is a family-friendly event and the food is amazing, so be sure to put it in your calendars and plan to attend. Our **goal is 120 attendees and \$2,500 raised for the ASIST scholarship**; so, if each member invites 8-10 people, will

get there. **We are also in need of silent auction items.** If your company or someone in your network would like to donate an item, please let me know! It is a great marketing opportunity. We are committed to building our endowment with the U of S and this fundraiser goes a long way towards our goal.

Hopefully, you had a chance to read the letter from the EWI Corporate President, Felicia Senter, about the new fee structure. Fees will now be invoiced to all Canadian members at the CAD equivalent. For example, instead of paying \$155USD it will now be approximately \$118CAD. Cortney will do the conversion on the first of each month before invoicing. So, it will be likely occur that the amount will vary slightly month to month. This structure is a lot easier for our members and easier to explain to new members, especially those chapters that charge local dues in Canadian funds. If you have any issues with the invoicing process or how to access your invoice online with MyEWI, just [email Cortney](#) from the Corporate office and she will be happy to help you.

**Our next meeting is Wednesday, February 19<sup>th</sup> at the Willows.** The Fire Chief is speaking on leadership and the challenges of managing a diverse group of people. There will also be question and answer time, so this is your chance to ask what you have always wanted to know!

Also, Young Women in Business from the U of S is having their annual Speed Networking event on February 13<sup>th</sup> from 5-7pm. I attended last year and registered again this year. It is an inspiring experience to sit across from students who have started their own business or are eager to get into the work force and answer their questions or provide a couple quick tips. [It is only \\$5 to register!](#)

I hope everyone has a great Family Day long weekend!

Sincerely,

Michelle Busa

A handwritten signature in blue ink that reads "Michelle Busa".

Chapter President

Are you ready for a challenge ??  
 How many guests can you bring ??  
 Over the next 12 months, the member who has the most referrals  
 that join EWI , will win cold, hard cash !

**\$ 250 !!**



*The winner will be awarded at our EWI December 2020 Dinner meeting.  
 In the case of a tie, the prize money will be split equally between winners.*

- 2019-2020 Officers & Directors**
- President**  
Michelle Busa, READ Saskatoon
- Vice President**  
Darlene Biggins, Individual Member
- Secretary**  
Fran Seidler, Hillcrest Memorial Gardens & Funeral Home
- Treasurer**  
Darlene Biggins (acting),  
**THIS COULD BE YOU !**
- Ways & Means**  
**THIS COULD BE YOU !**
- Membership Director**  
Susan Mowat, ClearTech
- Sergeant-at-Arms**  
Jennelle Wignes -Haaland, ClearTech
- Programs**  
Karen Skirten, Sable Consulting
- Director At Large**  
Sherry Buziak, MOBO Promotional Solutions
- ASIST Director**  
Joy Crawford, Individual Member
- Advisor**  
Sandra Miller, Individual Member





CONNECTIONS | CAREERS | COMMUNITY

**JOIN US!**  
**Wednesday, 19 February**



SASKATOON FIRE DEPARTMENT

PROUD TO SERVE SASKATOON



***“EWI, the Sizzle in Your Life”***

**BBQ Chicken & Rib Dinner**

Join us to to hear Saskatoon Fire Department **Chief Morgan Hackl** share the latest news from the Department and learn how EWI can add some sizzle in both your personal & professional life!

**Connections, Careers,  
Community**

**DINNER MEETING**

@ The Willows  
382 Cartwright St.

5:00—Drinks & Networking

6:00—Dinner

6:45—Program

7:30pm— Adjourn Meeting

Cost:

\$45/Members

\$50/Guest

\$25/Student

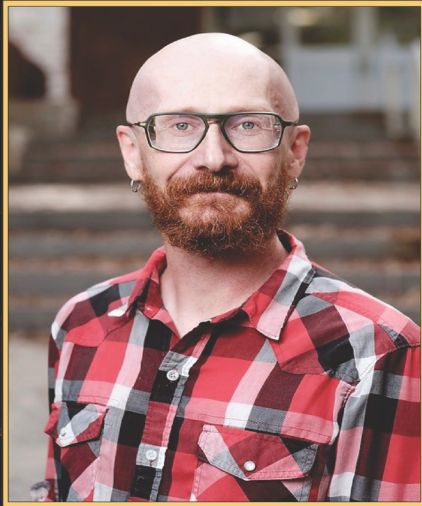
**Register by February 14th  
at [ewiofsaskatoon.ca](http://ewiofsaskatoon.ca)**

**Guests Welcome**





**JOIN US!**  
**Wednesday, March 18th**



**The Program:**

John Bath is Associate Professor of Art History and Co Director of the Digital Research Center at the University of Saskatchewan. His research focuses on the material aspects of reading, particularly the visual design of textual forms and the intersection of print and digital. He will begin his talk with a brief look at the life and career of Beatrice Ward, who in 1932 became the first woman to speak at a meeting of the British Society of Typographic Designers. Her talk, "The Crystal Goblet" or "Printing Should Be Invisible" has become the most well - known expression of the core principle of book design: readers want to read the authors words not marvel at the printers craft. We will look at the history of this idea and see how it continues to drive design (or the lack thereof) of books and e- books in the 21st century.

**DINNER MEETING**

@ Winstons Pub  
243 21st Street East

- 5:00—Drinks & Networking
- 6:00—Dinner
- 6:45—Program
- 7:30pm—Adjourn Dinner Meeting

**Cost:**  
\$45/Members  
\$50/Guest  
\$25/Student

Register by March 13th on  
[ewiofsaskatoon.ca/events](http://ewiofsaskatoon.ca/events)

**Connections, Careers,  
Community**

**Guests welcome!**



*Empower. Engage. Inspire*

# Our Year Ahead



20-Nov-19

11-Dec-19

**Venue:** Delta by Marriott  
**Speaker:** Amanda Perrot, Grounded Goodness  
**Topic:** Her Story  
**Meal:** Scandinavian Buffet (Meatballs &/Or Salmon)

**NOTE: This is the 2nd Wed.**  
**Theme:** Christmas  
**Venue:** The Barn at Winds Edge  
**Speaker:** Rebecca Simpson, The Barn  
**Topic:** The First Year  
**Activity:** \$5.00 Ornament Exchange  
**Meal:** TBD

20-Jan-20

19-Feb-20

18-Mar-20

**NOTE: This is a Monday Nite!**  
**Theme:** Charity Nite  
**Venue:** Queen's House Retreat  
**Activity:** Making soup with Soup Sisters for the Homeless  
**Meal:** Appetizer, Salad, Soup, Glass of Wine

**Theme:** EWI...The Sizzle in Your Life.  
**Venue:** Willows Golf & Country Club  
**Speaker:** Morgan Hackl, Saskatoon Fire Chief  
**Meal:** BBQ Chicken & Rib Buffet

**Theme:** Literacy/St.Pats  
**Venue:** Winston's Pub Private Room  
**Speaker:** Jon Bath, UofS  
**Topic:** Why Does a Book Look Like a Book?  
**Meal:** Choice of Meatloaf, Lamb Stew or Fish & Chips

15-Apr-20

20-May-20

17-Jun-20

**Theme:** Marketing You!  
**Venue:** Manos Restaurant Private Room  
**Speaker:** Rosemary Stephenson  
**Topic:** How to Maximize your LinkedIn Profile  
**Meal:** Set Greek Menu with choice of starter

**Theme:** Spring!  
**Venue:** Solar Gardens  
**Speaker:** Sherry Buziak (TBC)  
**Topic:** Power of Promotional Goods  
**Meal:** Oven Baked Personal Pizzas

**Theme:** Marketing/Business Meeting  
**Venue:** Hillcrest  
**Speaker:** Preston Ciccione, William Joseph Communications  
**Meal:** Buffet (TBD)

Jul-20

19-Aug-20

16-Sep-20

No meeting this month!

**Theme:** Chapter Fundraiser  
**Venue:** Prairie Lily Dinner Cruise.  
 Boarding at 6pm, return by 8pm  
**Meal:** Served 3 Course  
**Family Members Welcome!**

**Theme:** "Members WANTED! - EWI Open House  
**Venue:** Park Town Hotel South Dining Room  
**Speaker:** Troy Cooper, Chief of Police  
**Meal:** Served Three Course meal with Chicken Supreme Entree

21-Oct-20

18-Nov-20

**Theme:** Board Installation  
**Venue:** Crossmount (TBC)  
**Speaker:** Erica Carleton, Edwards School of Business  
**Topic:** "What's Wellness Got to do with Women in Leadership?"  
**Meal:** Buffet (TBD)

**Theme:** Business Meeting  
**Venue:** Saskatoon Inn (TBC)  
**Speaker:** Barb Crowe, Ixtapa Travel  
**Topic:** Travel Safety  
**Meal:** Plated (TBD)

**Friendly Reminder:**  
 To remain a member in good standing you must attend at least 7/10 meetings per year (Oct - Sep)