

August, 2020



Letter from President

Where did the summer go? Fall is just around the corner and that means LCAM is almost here! LCAM is the annual general meeting (AGM) for EWI. In the past, all EWI chapters come together annually to learn, grow, and inspire each other while becoming better leaders. This year, you guessed it, things will look a lot different.

The great news is that LCAM this year is free for everyone! However, we will not be getting together in-person, instead we will be getting together to celebrate this year's achievements virtually. And of course, there's an app for that. [Download](#) the app from this site or follow the instructions below, create your account and join in the fun! For more information on LCAM 2020 there is information on the [corporate website](#) where you will soon be able to register. I hope you will join me online with our EWI sisters (and very smart brothers) September 18th and 19th.

As we head into September, we will be starting our dinner meetings again. We are planning an in-person meeting at the Park Town Hotel with strict safety guidelines in place. The board thought we would plan for an in-person meeting and if it becomes unsafe to do so, we will cancel and move online. We hope you will join us on September 16th with Troy Cooper, The Saskatoon Police Chief. There is a limited number of seats so reserve yours [today!](#)

Sincerely,

A handwritten signature in blue ink that reads "Michelle Busa".

Michelle Busa
Chapter President



Executive Women International
LCAM 2020 – Mobile App Download Instructions



The mobile app will allow you to:

- **Join sessions** and **take your virtual experience with you** on your phone or tablet
- **Ask questions** for speakers during sessions
- Access the participant **Directory** and favorite people you meet
- **Message** other attendees
- Contribute to the **Discussion Wall**
- **Stay in the loop** with event notifications



Here are a few tips:

- Log in to the app using your event profile to get access and sync your schedule and other selections between your desktop and mobile devices
- Make sure you enable notifications, so you don't miss out on timely information

We know that online events can sometimes be difficult to navigate and we want to make sure that you make the most of LCAM 2020 maximizing all the opportunities you would have had from the face to face event.

Here are some top tips to help you navigate the event and get the most out of this event.

In the lead up to the conference:

1. You will be relying on technology more than ever so, **make sure to have [the most recent version of zoom](#) installed**
2. **Download the mobile App** - here you will be able to engage with speakers, other attendees and our event sponsors.
3. **Explore the App and desktop versions of the platform.** Familiarize yourself with the content, highlight sessions and activities you don't want to miss and **create your own schedule for the days** as well as **find fellow attendees** and start working out who you'd like to connect with after the event.
4. Get posting to the event hashtags - **#LCAM2020 and #ewicorp** - ahead of time. Also, check out any speakers and start following them – or at least add them to a list. Chances are you'll get a better understanding of what they're about, which will probably help you think of some great questions to ask them.

Be prepared and engage early!

During the conference:

1. Log into sessions a few minutes early - this will give you time to avoid any login issues.
2. Ensure you are set up near your WiFi hub so that you don't have any connection issues during the sessions.
3. If you are using a mobile device such as a laptop, make sure that this is fully charged and that the charging cable is within reach.
4. Use the mobile App - this is going to be the best way to ask questions and engage in the live sessions. This way the conversation doesn't have to end when the session does.
5. Engage in the event - from meeting and chatting with your fellow attendees to joining in the social activities taking place around the live sessions. By being an extrovert and joining in the fun, you will no doubt end up meeting and engaging with your best new LinkedIn contacts!

Need help?

If at any point you need to contact the LCAM 2020 committee, please email Charlie_rosenquist@bcbst.com or cortney@ewiconnect.com.

Make the Most of Your Experience

Get the most out of Virtual Annual Conference:

1. **Set up your social profile.** Add your professional photo, update your contact info and select your privacy preferences. Tap and follow the login prompt.

Please use the email ID you used for registration.



Account

not logged in



2. **Create your schedule.** Tap *Schedule* and select sessions. To see your personalized schedule, tap *Selected*.
3. **See who's attending by visiting the Directory.** Favorite your connections to keep in touch - this will carry through to year-round functions and future events. Tap *Directory*, select the person you want to favorite and tap the star icon.
4. **Take session notes.** Select your session and scroll to the *Notes* section to add content. You can export notes by tapping the share icon in the upper right corner.

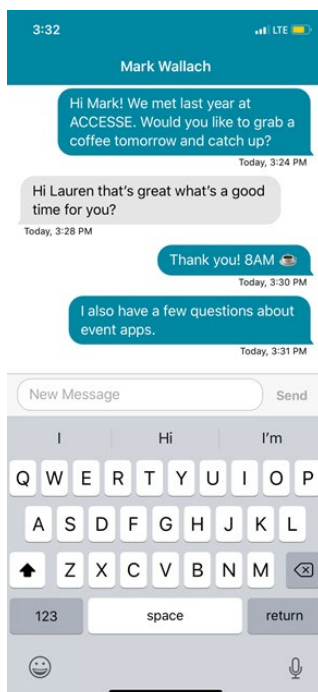
Notes

No notes yet



To export your notes tap the share icon in the upper right corner. Logging out or uninstalling the app will delete all notes.

5. **Direct message other attendees.** You can message attendees directly from the app. Tap *Directory*, select the person you want to message and tap *Send Message*. Note: You may only message attendees that have created their accounts and enabled others to contact them in this way.



News from the Mary Kay World, Fran Seidler, Independent Beauty Consultant August 2020

I can't believe our short summer is soon coming to an end. The new FALL products are now available!

You will be receiving your new catalogue within the week. Lots of great product. We do have an ordering limit on the limited edition products so be sure to get your orders in quickly. I love all the new products, I'll certainly be getting them for myself ♥

I should back up a bit and let you know that we ended our year as a Top Unit in Canada.

We were #22 in all of Canada! That is huge – and it's all thanks to you. Every lipstick and every mascara you buy counts! We love you for supporting our independent businesses. ♥♥♥

This year I want to step up my career level...for me that means RECRUIT RECRUIT RECRUIT. I love the Mary Kay products and business so much that I want to share the opportunity. First, who wouldn't want to have the products you love at 50% off. That alone, is worth it. Our starter kit is only \$24. Let's talk about your options! OR maybe you know someone who would be great at this business. If you make a referral to me and they sign up, you will receive a \$25 credit! You can't lose either way. It's a life changing opportunity in so many ways.

Our business continues to be virtual for the most part. Facebook and videos have become the norm. We provide products and samples for you try, walk you through how to use them, the benefits and we will follow through to ensure you are using the right product for you! We also have regular **Thursday night Beauty lessons (7 pm – 8pm)** each week covering another product/topic. Once you have attended one you can go back any week you missed and catch up!

Coming up tomorrow:

- August 13: Smoky Eye Looks
- August 20: Multi Masking
- August 27: Tips To Look Your Best on Video Calls

I am presently offering skin care sets on trial. You try the skin care regime for 10 days, morning and night and give me your opinion. If you LOVE it, I'll give you a sweet deal! If not, simply return the set to me. Which set can I offer you today?

Check out my story on my facebook page...you too just might be inspired!



Hugs, Fran
penguinfan29@hotmail.com
 306-280-0549

"A JOURNEY BEGINS WITH THE FIRST STEP"

Are you ready for a challenge ??
How many guests can you bring ??
Over the next 12 months, the ember who has the most referrals
that join EWI , will win cold, hard cash !

\$ 250 !!



*The winner will be awarded at our EWI December 2020 Dinner meeting.
In the case of a tie, the prize money will be split equally between winners.*

- 2019-2020 Officers & Directors**
- President**
Michelle Busa, READ Saskatoon
- Vice President**
Susan Mowat, ClearTech
- Secretary**
Fran Seidler, Hillcrest Memorial Gardens & Funeral Home
- Treasurer**
Darlene Biggins
- Ways & Means**
THIS COULD BE YOU !
- Membership Director**
Susan Mowat, ClearTech
- Sergeant-at-Arms**
Jennelle Wignes -Haaland, ClearTech
- Programs**
Karen Skirten, Sable Consulting
- Director At Large**
Sherry Buziak, MOBO Promotional Solutions
- ASIST Director**
Vacant
- Advisor**
Sandra Miller, Individua Member



Our Year Ahead



20-Nov-19

11-Dec-19

Venue: Delta by Marriott
Speaker: Amanda Perrot, Grounded Goodness
Topic: Her Story
Meal: Scandinavian Buffet (Meatballs &/Or Salmon)

NOTE: This is the 2nd Wed.
Theme: Christmas
Venue: The Barn at Winds Edge
Speaker: Rebecca Simpson, The Barn
Topic: The First Year
Activity: \$5.00 Ornament Exchange
Meal: TBD

20-Jan-20

19-Feb-20

18-Mar-20

NOTE: This is a Monday Nite!
Theme: Charity Nite
Venue: Queen's House Retreat
Activity: Making soup with Soup Sisters for the Homeless
Meal: Appetizer, Salad, Soup, Glass of Wine

Theme: EWI...The Sizzle in Your Life.
Venue: Willows Golf & Country Club
Speaker: Morgan Hackl, Saskatoon Fire Chief
Meal: BBQ Chicken & Rib Buffet

Theme: Literacy/St.Pats
Venue: Winston's Pub Private Room
Speaker: Jon Bath, UofS
Topic: Why Does a Book Look Like a Book?
Meal: Choice of Meatloaf, Lamb Stew or Fish & Chips

15-Apr-20

20-May-20

17-Jun-20

Theme: Marketing You!
Venue: Manos Restaurant Private Room
Speaker: Rosemary Stephenson
Topic: How to Maximize your LinkedIn Profile
Meal: Set Greek Menu with choice of starter

Theme: Spring!
Venue: Solar Gardens
Speaker: Sherry Buziak (TBC)
Topic: Power of Promotional Goods
Meal: Oven Baked Personal Pizzas

Theme: Marketing/Business Meeting
Venue: Hillcrest
Speaker: Preston Ciccione, William Joseph Communications
Meal: Buffet (TBD)

Jul-20

19-Aug-20

16-Sep-20

No meeting this month!

Theme: Chapter Fundraiser
Venue: Prairie Lily Dinner Cruise.
 Boarding at 6pm, return by 8pm
Meal: Served 3 Course
Family Members Welcome!

Theme: "Members WANTED!" - EWI Open House
Venue: Park Town Hotel South Dining Room
Speaker: Troy Cooper, Chief of Police
Meal: Served Three Course meal with Chicken Supreme Entree

21-Oct-20

18-Nov-20

Theme: Board Installation
Venue: Crossmount (TBC)
Speaker: Erica Carleton, Edwards School of Business
Topic: "What's Wellness Got to do with Women in Leadership?"
Meal: Buffet (TBD)

Theme: Business Meeting
Venue: Saskatoon Inn (TBC)
Speaker: Barb Crowe, Ixtapa Travel
Topic: Travel Safety
Meal: Plated (TBD)

Friendly Reminder:
 To remain a member in good standing you must attend at least 7/10 meetings per year (Oct - Sep)



CONNECTIONS | CAREERS | COMMUNITY

JOIN US!

Wednesday, September 16th



The Program:

Troy Cooper, M.O.M.
Chief of Police, Saskatoon Police Service

Chief Cooper joined the Prince Albert Police Service in 1987 and graduated as the top academic recruit in 1988. After 31 years with Prince Albert, Chief Cooper was sworn to the office of the Chief of Police for the Saskatoon Police Service on February 28, 2018.

In addition to being awarded Exemplary Service and Protective Services medals, he is the recipient of the Saskatchewan Centennial Medal, the Queen's Diamond Jubilee Medal and is a Member of the Order of Merit of the Police Forces.

Chief Cooper has a certificate in Police Leadership Administration from Dalhousie University, a Bachelor of Arts degree majoring in Criminal Justice from Athabasca University and a Masters of Business Administration focused on policing and security from Charles Sturt University. Chief Cooper is a graduate of the Canadian Police College Executive Development Program and the Senior Management Institute for Police at Boston University.

Chief Cooper is a Member of the International Association of Chiefs of Police, the Canadian Association of Chiefs of Police and the Saskatchewan Association of Chiefs of Police. He sits on the National Police Services National Advisory Committee, the CACP Advisory Committee for the Order of Merit of the Police Forces, is the Chair of the Saskatchewan Association of Chiefs of Police Missing and Murdered Indigenous Women and Girls Committee, is the Chair of the Saskatchewan Chapter of the Interoperability Interest Group and a member of the Restorative Action Program Board of Directors.

DINNER MEETING

@ Park Town Hotel

5:00—Drinks & Networking

6:00—Dinner

6:45—Program

7:30pm—Adjourn Dinner Meeting

Cost:

\$45/Members

\$50/Guest

Register by September 9th on
ewiofsaskatoon.ca/events

Connections, Careers, Community

Guests welcome!

** for up to 3 visits*



Empower. Engage. Inspire