

April, 2020



Letter from President

What a crazy month it has been! I thought instead of a message this month where I reiterate everything you have already heard about working from home, I would like to share a story from a book, *Decolonizing Wealth* by Edgar Villanueva.

There is a folktale about a serpent that once upon a time was plaguing a village. The serpent had devoured many of the villages, including children, and everyone lived in fear of its next attack. A flute player who was still among the living decided something must be done. He packed a bundle of food and a knife, and he went to the edge of the village and began playing his flute. As he expected, the music drew the serpent to him, and in one bite the serpent swallowed the flute player. Inside the serpent's stomach it was dark, but the flute player pulled out his knife and cut away a little of the serpent's stomach and ate it. Bit by bit, he cut away the serpent's flesh from the inside. This went on for some time, until finally the flute player reached the heart. When he cut it out, the serpent died, and the flute player crawled out of the serpent and returned to the village, bringing along the heart to show everyone so they would know they no longer had reason to be afraid.

This is a story about grappling with collective trauma. We have to enter into the darkness of it. It can't be dealt with from the outside. We must go inside, despite our resistance, and allow ourselves to feel swallowed up and surrounded by it. It might seem like the pain will never end and there is no way out, but bit by bit, we come to the heart of the matter. When we finally get there, we can emerge lighter and ready to build something new. Although our numbers of COVID-19 have been low in our province, we have all made sacrifices that have caused hardship and maybe even trauma. I had two deaths that are close to my heart in the last month and it hurts that our family cannot be together; that their spouses came home to empty houses.

I hope that everyone has an outlet for unresolved grief, hardships, heartaches, and issues that have cropped up. When this is all over, I am confident that we will build something new.

Take care,

Michelle Busa

Chapter President

Are you ready for a challenge ??

How many guests can you bring ??

Over the next 12 months, the ember who has the most referrals

\$ 250 !!



*The winner will be awarded at our EWI December 2020 Dinner meeting.
In the case of a tie, the prize money will be split equally between winners.*

2019-2020 Officers & Directors

President

Michelle Busa, READ Saskatoon

Vice President

Darlene Biggins, Individual Member

Secretary

Fran Seidler, Hillcrest Memorial Gardens & Funeral Home

Treasurer

Darlene Biggins (acting),
THIS COULD BE YOU !

Ways & Means

THIS COULD BE YOU !

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Programs

Karen Skirten, Sable Consulting

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Sherry Buziak, MOBO Promotional Solutions

ASIST Director

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Advisor

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Our Year Ahead



CONNECTIONS | CAREERS | COMMUNITY

20-Nov-19

11-Dec-19

Venue: Delta by Marriott
Speaker: Amanda Perrot, Grounded Goodness
Topic: Her Story
Meal: Scandinavian Buffet (Meatballs &/Or Salmon)

NOTE: This is the 2nd Wed.
Theme: Christmas
Venue: The Barn at Winds Edge
Speaker: Rebecca Simpson, The Barn
Topic: The First Year
Activity: \$5.00 Ornament Exchange
Meal: TBD

20-Jan-20

19-Feb-20

18-Mar-20

NOTE: This is a Monday Nite!
Theme: Charity Nite
Venue: Queen's House Retreat
Activity: Making soup with Soup Sisters for the Homeless
Meal: Appetizer, Salad, Soup, Glass of Wine

Theme: EWI...The Sizzle in Your Life.
Venue: Willows Golf & Country Club
Speaker: Morgan Hackl, Saskatoon Fire Chief
Meal: BBQ Chicken & Rib Buffet

Theme: Literacy/St.Pats
Venue: Winston's Pub Private Room
Speaker: Jon Bath, UofS
Topic: Why Does a Book Look Like a Book?
Meal: Choice of Meatloaf, Lamb Stew or Fish & Chips

15-Apr-20

20-May-20

17-Jun-20

Theme: Marketing You!
Venue: Manos Restaurant Private Room
Speaker: Rosemary Stephenson
Topic: How to Maximize your LinkedIn Profile
Meal: Set Greek Menu with choice of starter

Theme: Spring!
Venue: Solar Gardens
Speaker: Sherry Buziak (TBC)
Topic: Power of Promotional Goods
Meal: Oven Baked Personal Pizzas

Theme: Marketing/Business Meeting
Venue: Hillcrest
Speaker: Preston Ciccione, William Joseph Communications
Meal: Buffet (TBD)

Jul-20

19-Aug-20

16-Sep-20

No meeting this month!

Theme: Chapter Fundraiser
Venue: Prairie Lily Dinner Cruise.
 Boarding at 6pm, return by 8pm
Meal: Served 3 Course
Family Members Welcome!

Theme: "Members WANTED! - EWI Open House
Venue: Park Town Hotel South Dining Room
Speaker: Troy Cooper, Chief of Police
Meal: Served Three Course meal with Chicken Supreme Entree

21-Oct-20

18-Nov-20

Theme: Board Installation
Venue: Crossmount (TBC)
Speaker: Erica Carleton, Edwards School of Business
Topic: "What's Wellness Got to do with Women in Leadership?"
Meal: Buffet (TBD)

Theme: Business Meeting
Venue: Saskatoon Inn (TBC)
Speaker: Barb Crowe, Ixtapa Travel
Topic: Travel Safety
Meal: Plated (TBD)

Friendly Reminder:
 To remain a member in good standing you must attend at least 7/10 meetings per year (Oct - Sep)



CONNECTIONS | CAREERS | COMMUNITY



The Program:

For special events, client appreciation, staff recognition, fundraisers or teams promotional products are a valuable advertising tool that every organization should have in their marketing arsenal.

Born & Raised in Calgary Alberta, Sherry Buziak is now proud to call Saskatoon her home. She has over 16 years experience in the promotional industry and is celebrating her 10th year with MOBO Promotional Solutions.

If you are interested in learning how Promotional products can help your business stay top of mind with your clients during these extraordinary times, [please join us](#) for an overview of the benefits of promotional marketing.

VIRTUAL MEETING

on ZOOM

7:00— Networking

7:15— Program

8:00pm— Adjourn Meeting

Cost:

Free to attend

Register by May 15th on ewiofsaskatoon.ca/events

Connections, Careers, Community

Guests welcome!

Empower. Engage. Inspire

